

SmartStrand. *Silk*
RESERVE


MOHAWK[®]



Astonishing
Softness
Maximum
Durability



EXPERIENCE ASTONISHING SOFTNESS

Introducing astonishingly soft carpet designed to turn your floor into a luxury experience

- Experience a softness that makes every moment a distinct experience
- Discover lasting comfort born of maximum durability
- Appreciate lifetime built-in stain protection
- Enjoy authentic luxury with worry-free beauty
- Delight in easy cleanability, 3X easier to clean, hair and pet dander

SmartStrand Silk Reserve turns every touch, every step, every floor into an unforgettable experience.

This extravagant, silky fiber invites homeowners to indulge in comfort and create those cherished moments with family and friends. Even those fleeting moments—like the first step out of bed in the morning or the brief period of rest after a long day—become soft reminders, moments of comfort and joy.



Indulge in Softness
Worth Every Moment



WORRY-FREE BEAUTY



Authentic luxury encompasses not only comfort, but ultimate cleanability so that you can live life worry free. SmartStrand Silk Reserve is engineered from the revolutionary fiber, SmartStrand Forever Clean with All Pet Protection and Warranty. SmartStrand Forever Clean is the only carpet fiber that offers unmatched spill protection, permanent stain resistance, maximum durability and so much more.


MOHAWK
SmartCushion



- Enhance Your Warranty
- Reduce Pet Odors
- Protect with Our Moisture Barrier

 Decorate
for the Cure.


MOHAWK
SmartCushion 

SmartCushion is engineered for Mohawk Premium carpets

 Decorate
for the Cure



BUILT-IN STAIN AND SOIL PROTECTION

SmartStrand Forever Clean with All Pet Protection and Warranty is the **ONLY** fiber that contains permanent, built-in stain and soil protection that never washes or wears off.

The stain and soil protection on other carpets is temporary and has to be reapplied with wear and cleaning. In an independent study, nylon carpet lost, on average, nearly 50% of its stain and soil protection after just three steam cleanings. That's why other carpets become difficult to keep clean over time.

SmartStrand Silk Reserve fiber reduces this problem, so you can enjoy the luxury of 100% protection for life, for everyone in your home. All Pets. All Accidents. All the Time.





www.MohawkFlooring.com



Ask your retailer how your purchase
can support Mohawk's Decorate for
the Cure program.

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