



VINYL FLOORING GUIDE

Thanks to a number of advancements over the years, today's vinyl flooring is attractive, resilient, provides good durability for the cost and nearly indistinguishable from its more expensive counterparts, such as wood, tile & stone. Being water resistant, vinyl flooring is a popular choice for kitchens and bathrooms, but can be installed anywhere in the home. Vinyl flooring is soft underfoot, which makes it comfortable to walk on, is warmer to the touch compared to other hard surfaces and extremely pet friendly, standing up to pets' nails and messes better than most other flooring. Vinyl flooring is a versatile installation option as it is available in sheet, tile or plank form.

Types Of Vinyl Flooring

Sheet Vinyl Flooring

Sheet vinyl typically comes in 6, 12 or 13.2 foot wide rolls which will quickly and easily cover large rooms. Sheet vinyl is ideal for high moisture areas like bathrooms because it can be installed seamlessly. Improved printing and embossing techniques produce an authentic look and feel. Sheet vinyl is available in a wide range of colors and patterns, from wood, tile, stone and more.

Vinyl Tile & Planks

Luxury vinyl tiles (LVT) & luxury vinyl planks (LVP) are designed closely to resemble their more expensive counterparts and the surface is often textured to enhance the realism. They are an affordable and durable alternative option and can be laid in any orientation.

WPC & Rigid Core

WPC (commonly referred to as Waterproof Core & Wood Plastic Composite) & Rigid Core combine the best features of laminate and luxury vinyl. They are 100% waterproof which makes them ideal for any room in the house. The dimensionally stable core allows them to be installed without much subfloor preparation and can even be installed in large areas without any expansion gaps (unlike laminate). Rigid Core has all the same benefits of WPC, but its core is more dimensionally stable and stronger. Rigid Core is an ideal choice for heavy traffic areas as it can withstand the daily abuse and still look great.

Installation & Maintenance

Installation

With proper surface preparation, vinyl flooring can be installed over most clean, flat & dry surfaces. Plywood underlayment is recommended for the best results. Sheet vinyl,

LVP & LVT is typically glued to the subfloor using the recommended adhesive. WPC, Rigid Core and some LVP & LVT click together and can float over the existing floor or subfloor.

Maintenance

Thanks to its durability and water resistance, vinyl flooring is easy to keep clean and looking new. Sweep or vacuum regularly to pick up loose dirt. Do not use a vacuum with a beater bar as it could damage the floor. Occasionally clean the floor with a damp mop or cloth and a non abrasive cleaner.